

## Successful Exit of Fractional Investment in Dalí's *The Mill Tower*

- **Original artwork offered as 50€ fractions in September 2023 generates 15.6% net returns.**
- **Artemundi's strategy delivers consistent profits by investing in original 20th-century masterpieces.**

**Delaware / Zurich, November 7, 2024** — Artemundi and Splint Invest are pleased to announce the successful sale of Salvador Dalí's *The Mill Tower* (1977). Made available as a fractional investment in September 2023, the original artwork attracted 495 new owners. Thanks to a favorable purchase offer, the piece achieved a 15.6% net return to the investors after just 1.1 years, with an annualized ROI of 13.9%.

Initially expected to yield 8.2%–12.2% annually over a 2–4 year horizon, this early exit exceeded projections. It follows the February 2024 success of *The Sleep of Love* (1956–57) by Marc Chagall, which delivered a 15.4% net ROI, further demonstrating the reliability of Artemundi's approach with Splint Invest's technology platform.

### Investing in Original Masterpieces, Not Reproductions

Artemundi's focus is on original, one-of-a-kind artworks—not reproductions, multiples, or lithographs—ensuring investors benefit from the inherent value and scarcity of genuine masterpieces.

The timing of the exit capitalized on the growing demand for Surrealist works, fueled by market trends and high-profile exhibitions, such as the Dalí retrospective currently at the Centre Pompidou in Paris. *The Mill Tower*—a surreal sculpture of six interwoven seagull heads—showcases Dalí's late-career innovation and mastery of the three-dimensional form.

Dalí's mature works continue to attract collectors worldwide, offering both artistic and financial value, with steady prices in a market increasingly favoring originals over contemporary volatility.

### Consistent Returns from Original 20th-Century Art

This sale reaffirms Artemundi's strategy of investing in original, 20th-century masterpieces, providing reliable returns through fractional ownership while protecting investors from the risks of contemporary art trends.

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### About Artemundi

Founded in 1989, Artemundi is committed to helping clients diversify their portfolios with authentic artworks. With thousands of successful transactions and over a billion dollars in art managed, the firm emphasizes transparency and leverages blockchain to unlock new investment opportunities.

[www.artemundi.com](http://www.artemundi.com)

**About Splint Invest**

Splint Invest is a registered financial institution in Switzerland, that helps private investors diversify their portfolios by providing easy access to alternative investments like art, luxury watches, and rare whisky. Assets are hand-picked by certified experts, and divided into fractions (called Splints), so investors can start as low as 50 €. Alternative investments have a lower correlation to economic downturns, helping investors battle inflation and enjoy attractive returns.

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